# Daniela Puggioni

Research Economist, Dirección General de Investigación Económica, Banco de México Av. 5 de Mayo 18, Centro Histórico, 06000 Cuauhtémoc, CDMX Work phone: +52 (55) 372600-3673; Cellular phone: +52 (55) 4447-8485 Email: dpuggionih@banxico.org.mx

Personal Born 1983 in Italy, Italian citizen

EDUCATION Ph.D. Agricultural, Environmental and Regional Economics, The Pennsylvania State

University, August 2016

Ph.D. Economics, Università di Cagliari, May 2013

M.S. Economics, The Pennsylvania State University, July 2011

M.S. Economic Sciences, Università di Cagliari, July 2008, summa cum laude

B.A. European Economics and Policy, Università di Cagliari, February 2006, summa

 $cum\ laude$ 

EMPLOYMENT Senior Research Economist, Dirección General de Investigación Económica, Banco de

México, July 2020-present

Research Economist, Dirección General de Investigación Económica, Banco de México,

October 2017-June 2020

Post-doctoral research associate and adjunct lecturer, Food and Resource Economics

Department, University of Florida, September 2016–August 2017

Peer-reviewed

**PUBLICATIONS** 

**Academic Journals** 

"The Value of Being Socially Responsible: A Primal-Dual Approach" (2019), with S.

Stefanou, European Journal of Operational Research, 267(3), pp. 1090–1103 "Estimating production functions" (2018), with S. Stefanou, in Routledge Handbook

of Agricultural Economics (Ch. 31), pp. 581–599

Working Papers Series of Banco de México

"Automation Technologies and Employment at Risk: The Case of Mexico" (2020), with A. Cebreros, A. Heffner and R. Livas, *Documentos de Investigación del Banco* 

de México, 2020-04

"Productivity, Markups, and Trade: Evidence from Mexican Manufacturing Industries" (2019), Documentos de Investigación del Banco de México, 2019–14

"The Value of Being Socially Responsible: A Primal-Dual Approach" (2018), with S.

Stefanou, Documentos de Investigación del Banco de México, 2018–12

WORKING PAPERS "The Good, the Bad, and the Socially Responsible: Quantifying the Contribution of

CSR Activities on Firm's Performance Ranking" (2017), with S. Stefanou

WORK IN PROGRESS

"Mexican Income Dynamics", with M. Calderón, A. Cebreros, León Fernández, A.

Inguanzo and D. Jaume

"The Effects of Trade Wars and Trade Diversion on Firms and Workers: Evidence

from Mexico", with B. Samaniego and A. Spearot

### "The Maximization of World Human Development", with A. Peyrache

### Research FIELDS

Production economics with a special emphasis on social responsibility and sustainability; productivity and efficiency; empirical industrial organization; trade; applied microeconomics; applied econometrics

## Honors & AWARDS

Premio en Economía Víctor L. Urquidi, 2020 — honorific mention for the paper "Automation Technologies and Employment at Risk: The Case of Mexico"

Premio Citibanamex Economía, 2017 — honorific mention for the paper "Productivity, Markups, and Trade Liberalization: Evidence from Mexican Manufacturing Industries"

Master and Back Scholarship, 2009

### Conferences & **Presentations**

#### **Academic Presentations**

6th Congreso Sobre México — Mexico City, November 2019

24th LACEA-LAMES Annual Meeting — Puebla, November 2019

SITE Summer Workshop 2019 Series: Global Income Dynamics — Stanford University, August 2019

North American Productivity Workshop X — Miami, June 2018

5th Congreso Sobre México — Mexico City, April 2018

15th European Workshop on Efficiency and Productivity Analysis — London, June 2017

Banco de México — Mexico City, May 2017

EGADE Business School Ciudad de México — Mexico City, March 2017 AAEA Annual Meeting, Selected presentation — Boston, August 2016 North American Productivity Workshop IX — Quebec City, June 2016

ITAM Business School — Mexico City, March 2016

14th European Workshop on Efficiency and Productivity Analysis — Helsinki, June 2015 (finalist in the Aalto 'That's Interesting!' paper competition)

12th Meeting of the Sustainability Advisory Board — Smeal College of Business at PSU, April 2015

#### **EconLab Presentations**

ITAM Economics and Business School — Mexico City, October 2019 Harvard University and MIT — Boston, Massachusetts, October 2019 UC Berkeley and Stanford University — California, December 2019

## Professional SERVICE

Peer review referee for: Agribusiness: an International Journal, American Journal of Agricultural Economics, Corporate Social Responsibility and Environmental Management, European Journal of Operational Research, International Journal of Production Economics, Journal of Productivity Analysis, OMEGA The International Journal of Management Science

#### Courses

Empirical Analysis of Firm Performance — CEMFI Summer School, July 2019 The 29 Jerusalem Summer School of Economics (Industrial Organization) — Israel Institute for Advanced Studies, The Hebrew University of Jerusalem, July 2018

## Professional Affiliations

Member, Latin America and Caribbean Economic Association — since October 2019 Member, Alliance for Research on Corporate Sustainability — since October 2016 Member, American Economic Association — since September 2015 Member, Agricultural and Applied Economics Association — since January 2015

RESEARCH EXPERIENCE RA for Professor S. Stefanou, The Pennsylvania State University, 2013–2014 RA for Professor A. Bonanno, The Pennsylvania State University, 2011–2012

RA at CRENOS, Università di Cagliari, Spring 2009

TEACHING EXPERIENCE Instructor for Management Strategy (G)<sup>1</sup>, University of Florida, Fall 2016

Instructor for Data Analysis (UG)<sup>2</sup>, University of Florida, Summer 2016, Fall 2016 Instructor for Principles of Economics (UG), Università di Cagliari, Summer 2009

Instructor for Statistics (UG), Università di Cagliari, Summer 2009

TA for Intermediate Microeconomics (UG), The Pennsylvania State University, Fall

2009, Spring 2010

TA for Advanced Applied Microeconomics (G), Università di Cagliari, Spring 2009 TA for Principles of Economics (UG), Università di Cagliari, Fall 2008, Spring 2009

COMPUTER SKILLS Matlab, STATA, GAMS, R, LATEX, Microsoft Office

Language Skills Italian (native), English (fluent), Spanish (fluent), French (intermediate), German

(intermediate)

<sup>&</sup>lt;sup>1</sup>G: Graduate course

 $<sup>^2 \</sup>mathrm{UG} \colon \mathrm{Undergraduate}$  course